

ACM 2013 PC Co-Chairs Message

The sign of our time is the amazing speed with which changes in the business world happen. This requires from the enterprises of today, and even more of the future to become *agile*, e.g. capable of adjusting themselves to changes in the surrounding world. Agility requires focus being moved from *optimization* to *collaboration and creativity*. At the same time, current process thinking is continuing to be preoccupied with the issue of optimizing performance through standardization, specialization, and automation. A focus on optimization has resulted in the workflow view (in which a process is considered as a flow of operations) emerging as predominant in the field of Business Process Management (BPM). Besides requiring a long time to develop, predefined sequence of events in a workflow can reduce the creativity of people participating in the process and thereby result in poor performance.

Moving focus to collaboration and creativity requires a paradigm shift in BPM that is already happening in practice. This, for example, can be seen in appearing a strong practical movement called Adaptive Case Management (ACM) which *".. is information technology that exposes structured and unstructured business information (business data and content) and allows structured (business) and unstructured (social) organizations to execute work (routine and emergent processes) in a secure but transparent manner."*

While practitioners are trying to overcome the restrictions of workflow thinking, the research on the topic is somewhat lagging. The goal of this workshop is to bring together researchers and practitioners to discuss theoretical and practical problems and solutions in the area of non-workflow based approaches to BPM in general, and Adaptive Case Management (ACM), as a leading movement, in particular. This second edition of the workshop is aimed to promote new, non-traditional ways of modeling and controlling business processes, the ones that promote and facilitate *collaboration* and *creativity* in the frame of business processes.

For the second edition of AdaptiveCM workshop we have chosen six long papers and two short ones. The long papers represent a fare combination of theory and practice, three papers discuss theoretical issues, while three other papers are related to practice. The same is true for the short papers . one is theoretical, the other one is related to practice. Such combination promises interesting discussions on collaboration between research and practice in the area, the topic to which the brainstorming session at the end of the workshop will be devoted.

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